FIRST SOLAR, INC. (FSLR)

4050 East Cotton Center Boulevard Phoenix, AZ 85040

NASDAQ: FSLR

ROE

Sustainable Growth Rate

figures in \$000s except per share data & ratios

2Q 2Q Financial Performance Dec-07 Dec-08 Dec-09 Dec-10 06 07 Revenues \$3,210 \$13,522 \$48,063 \$134,974 \$27,861 \$77,223 Revenue Growth 321% 255% 181% 177% Net Income (\$28,043 (\$16,771) (\$6,462) \$3,974 (\$2,461) \$44,418 Price to Book Value 5.1 15.6 Avg P/E 593.7 201.0 PEG Ratio -3.9 0.9 Enterprise Value / EBITDA 71.5 87.5 \$0.09 \$0.35 \$0.31 Cash & Investments per Share \$0.00 \$5.29 \$4.14 Per Share Results Sales \$0.09 \$0.31 \$0.98 \$2.32 \$0.51 \$1.01 EPS (from operations) \$0.07 \$0.49 (\$0.78 (\$0.3 (\$0.13 (\$0.05 -50% **FPS** Growth -66% -152% 215% \$7.92 Book Value \$0.00 \$0.52 \$0.27 \$0.24 \$6.33 Avg Market Cap \$2,359,328 \$7,494,767 Avg Share Common Price 36,028 43,198 48,846 58,255 54,358 76,089 High 53 117 Low 28 80 Liquidity Current Ratio 2.3 0.8 7.5 0.8 5.5 Days Sales Outstanding 117 149 16 8 Cash Flow to Long Term Debt -304% 25% 6% -16% 0% Coverage OCF- Div / (Cap Exp + Int Exp) (0.1 0.2 (1.9)0.1 0.0 EBIT to Interest Expense (168 3 (11 (17) 5 **Capital Structure** LT Debt (& obligations) to Equity 22% 151% 13% 151% 20% Fixed Assets to Equity 129% 562% 39% 562% 51% LT Debt to Capitalization 18% 60% 60% 12% 17% **Return on Investment** ROA -40.2% -6.3% 0.7% -9.7% 24.6% FCF/SE- free cash flows / equity -86% -256% -15% 125% 17% ROIC - return on invested capital -41% 67% 3% 274% 14% 40% -133% Gross Margin 34% 33% 37% Net Profit Margin -124.0% -13.4% 2.9% -8.8% 57.5% Asset Utilization 2.0 (6.5 0.4 (15.1) 0.9 Sales to WC CapX / Assets 19% 42% 17% 23% 0% Sales to Total Assets 0.3 0.5 0.2 1.1 0.4 Operating Performance R&D to Sales 119.7% 9.2% 4.9% 4.7% 5.5% 4.9% SG&A to Sales 373.2% 68.9% 32.9% 24.7% 43.8% 24.4% 42 79 74 49 Days of Inventory 33 Sustainable Growth EBIT To Sales -124.1% -10.0% 2.1% -16.6% 7.5% Leverage 1.8 7.8 1.3 7.8 1.5

-74.1%

-74.1%

-49.2%

-49.2%

0.9%

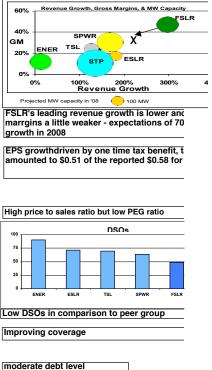
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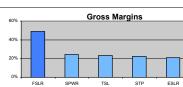
-75.0%

-75.0%

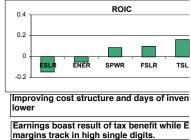
36.9%

36.9%





FSLR's industry leading gross margins are up fi to 37% but down from 49% in Q4/06



Trends & Analyses